

2 Weeks to Adoption Tips

Day 1: Photo and video session at home

Try to use natural light and have dog interacting with a person. It's a great time to learn what your new foster dog can do: Does she know sit, fetch or other simple commands? Is she housetrained? These are things adopters will want to know!

Day 2: Post those cute videos and photos you took to social media

Email your friends and coworkers about your amazing new friend who is looking for a home! Then hit the streets – parks, areas with a lot of foot traffic – for some in-your-face marketing. Stay at least two hours (and don't forget business cards and Adopt Me vest!)

Day 3: Meet a friend for coffee and bring your foster

Be sure to snap pictures or videos of your animal out and about – tag the business you are at and they might even share your cute adoptable!

Day 4: Get active with your pup in a public place

Or just sit back and have a beverage in an outdoor café or bar. Don't get discouraged if you haven't found an adopter yet – keep trying and remember that the more people your dog kisses, the better!

Day 5: Take your dog to a local sporting event

Kickball, soccer – at the right time of year you can find events like that all over town. Take this opportunity to teach your dog a new trick or one of the basics like shake!

Day 6: Explore more of the great outdoors

Wherever there are a lot of people and a safe environment is a great place to just ramble with your foster.

Day 7: Take a day to decompress

Fill in all your friends & family on how your foster is doing. Email pictures around to your friends and colleagues and post them to any groups you are a part of.

**Material generously shared by Louisiana SPCA
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Day 8: Bring a friend & your foster to a lively in-town street

Take time to wander! Grab a coffee and chill or grab lunch at an outdoor spot. If you're having no luck finding people, ask your Coordinator for ideas.

Day 9: Hit the tourist spots in your town

These are also great locales for snapping exciting pictures of your pooch!

Day 10: Find an outdoor festival

Festivals or farmer's markets are great places to strut your stuff.

Day 11: Return & rewind

Go back to a place where you had the most interaction and hang tight. Smile and be approachable and your pup will have a family in no time.

Day 12: Repeat

Do the same as Day 11, and send out communications to your friends and family and ask them to share – the more people who know about your dog, the better!

Day 13: Expand your reach

By now we hope you have found at least one person interested, but if not just think further afield. Try an outdoor wine bar or other place where a new audience can be found.

Day 14: Adoption day!

Hopefully your pup is on his or her way home – but if not just repeat the process. Ask other Ambassadors and your Coordinator for ideas!

Every day: Post Facebook, Twitter and Instagram updates!

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